

2025 EDITORIAL CALENDAR

WITH SPECIAL ADVERTISING FEATURES

CHICAGO

MAGAZINE

ISSUE

JANUARY

SAF Close: November 11
SAF Materials: November 13
Ad Close: November 20
Ad Materials: November 22
Newsstand: December 19

FEBRUARY

SAF Close: December 9
SAF Materials: December 11
Ad Close: December 18
Ad Materials: December 20
Newsstand: January 23

MARCH

SAF Close: January 13
SAF Materials: January 15
Ad Close: January 22
Ad Materials: January 24
Newsstand: February 20

APRIL

SAF Close: February 10
SAF Materials: February 12
Ad Close: February 19
Ad Materials: February 21
Newsstand: March 20

MAY

SAF Close: March 10
SAF Materials: March 12
Ad Close: March 19
Ad Materials: March 21
Newsstand: April 17

JUNE/JULY

SAF Close: April 14
SAF Materials: April 16
Ad Close: April 23
Ad Materials: April 25
Newsstand: May 22

EDITORIAL FEATURES

› Top Doctors in Cook County

› Best New Bars

› The Next Power Players
› Habitat: Home & Design

› Best New Restaurants
› Spring Fashion

› Summer Travel: Active Vacations

› Real Estate 2025

SPECIAL AD FEATURES

› Medical Profiles*

› Retirement Playbook
› Spring Travel
› Super Lawyers
› Visit Florida

› Experience Chicago
› Education Guide
› Power Players
› Cosmetic Profiles*
› Home & Design

› Real Estate Profiles
› Event Venues

› Midwest Travel
› Honoring Women

› Exceptional Women in Medicine*
› Medical Profiles*
› Go West
› Retirement Playbook
› Super Lawyers in Focus

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NEWSSTAND SPECIAL ISSUE

Newsstand: June 19

AUGUST

SAF Close: June 9
SAF Materials: June 11
Ad Close: June 18
Ad Materials: June 20
Newsstand: July 17

SEPTEMBER

SAF Close: July 14
SAF Materials: July 16
Ad Close: July 23
Ad Materials: July 25
Newsstand: August 21

OCTOBER

SAF Close: August 11
SAF Materials: August 13
Ad Close: August 20
Ad Materials: August 22
Newsstand: September 18

NOVEMBER

SAF Close: September 8
SAF Materials: September 10
Ad Close: September 17
Ad Materials: September 19
Newsstand: October 16

DECEMBER

SAF Close: October 6
SAF Materials: October 8
Ad Close: October 15
Ad Materials: October 17
Newsstand: November 13

EDITORIAL FEATURES

› The Chicago Cookbook, Vol. 2:
Recipes from 50 of Our Favorite Restaurants

› Best of the Suburbs
› Top-Selling Real Estate Agents

› Fall Fashion
› Best Public Elementary Schools
› Excursions: Special Travel Section

› Fall Things To Do
› Top Doctors:
Pediatric Specialists in the Six-County Area
› Habitat: Home & Design

› Fall Dining

› Chicagoans of the Year
› Gift Guide

SPECIAL AD FEATURES

› Top-Producing Real Estate Profiles*
› Medical Profiles*

› Education Guide
› Fall Travel

› Medical Profiles*
› Experience Chicago
› Home & Design
› Five Star Realtors

› Give Chicago
› Cosmetic Profiles*
› Retirement Playbook
› Visit Florida
› Five Star Wealth Management

› Holiday Shop, Dine and Play
› Winter Escapes